

COMMUNITY BEAUTIFICATION

NEIGHBORHOOD CONCERN CB 1: MAINTENANCE AND APPEARANCE OF HOMES AND YARDS

Desired Outcome: Homes and yards within the neighborhood are well-maintained.

Strategy CB 1.1: Incentivize and inspire residents and property owners to upkeep their homes and properties.

Action Item CB 1.1.1: Implement a “Yard of the Month” program that offers recognition and incentives to residents, businesses, and organizations who beautify their front yards, housing exteriors and other spaces visible from the street.

Action Item CB 1.1.2: Notify code enforcement about properties that are overgrown or in disrepair so they can be addressed quickly.



Strategy CB 1.2: Provide assistance to homeowners to beautify their homes.

Action Item CB 1.2.1 : Promote the existing City of Tallahassee Housing rehabilitation programs through community events and targeted outreach.

Action Item CB 1.2.2 : Implement a housing façade program that provides grants or low-interest loans for exterior improvements.

Action Item CB 1.2.3: Develop a program to connect eligible homeowners (seniors, individuals with disabilities, etc.) in need of yard maintenance assistance with volunteers who can help them on a regular basis to upkeep their homes and properties (nonprofit or churches to assist).

Action Item CB 1.2.4: Organize a “Do Something Day” twice a year to assist residents in need with volunteers willing to help with minor repairs and maintenance.



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NEIGHBORHOOD CONCERN CB 2: EXCESSIVE LITTER

Desired Outcome: *There is a significant reduction in the amount of litter that occurs in public and private spaces in the neighborhood.*

Strategy CB 2.1: Implement a neighborhood litter prevention/eradication campaign

Action Item CB 2.1.1: Use social media to spread messages about litter prevention.

Action Item CB 2.1.2: Explore use of additional signage to discourage litter.

Action Item CB 2.1.3: Invite the TAPP program to community events to educate about litter/pollution.

Action Item CB 2.1.4: Encourage residents to bag trash and to separate trash from bulk waste piles. Provide information to residents about what can/can't be picked up through regular service and what to do with other bulk waste.

Action Item CB 2.1.5 : Work with the local schools to spread messaging about litter to youth.

Action Item CB 2.1.6 : Have a youth cleanup day. Work with the Lawrence Gregory Community Center and local schools. Support Griffin Chapel's quarterly youth clean up days.



Strategy CB 2.2: Clean up litter as it occurs.

Action Item CB 2.2.1: Establish a network of block captains within neighborhood with responsibilities inclusive of litter clean-up for the assigned block.

Action Item CB 2.2.2: Encourage local churches to adopt a street for regular pick up. Encourage them to involve their youth groups.

Action Item CB 2.2.3: Schedule bi-monthly clean up days planned to coincide with the regular trash/bulk pick-up day.

Action Item CB 2.2.4: Encourage residents to use DigiTally or City of Tallahassee phone number 891-4968 (4YOU) to report litter as it occurs on streets, parks and holding ponds.

Action Item CB 2.2.5: Encourage stores/businesses within the neighborhood to provide trash cans for their customers on their premises and to ensure that the cans are emptied regularly.

NEIGHBORHOOD CONCERN CB 3: ILLEGAL DUMPING

Desired Outcome: *There is a significant reduction in the amount of illegal dumping that occurs in the neighborhood.*

Strategy CB 3.1: Clean up illegal dumpsites promptly and provide education to residents on the proper strategies for disposing of bulk waste.

Action Item CB 3.1.1: Encourage residents to use DigiTally or to call the City's Customer Service Operations Department phone number to report illegal dumping.

Action Item CB 3.1.2: Install appropriate signage at known dump sites.

Action Item CB 3.1.3: Educate the neighborhood about practices that discourage illegal dumping.

